

**PARTICIPANTS
COMPANY HUB**



WORLD ARTIFICIAL INTELLIGENCE CANNES FESTIVAL

SUMMARY



FEBRUARY
13-15, 2025
CANNES, FRANCE

WORLD ARTIFICIAL INTELLIGENCE CANNES FESTIVAL

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ADMIN DEFINITION



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- If you are a visitor, the administrator of your online account is **the first registered person of your company.**
- If you are an exhibitor, the administrator of your MIPIM online account is the **person you have identified to our teams during your registration.**

They can also **add secondary ADMINS** (unlimited) in your company hub online page to share their rights with other colleagues for account set up.

ACTIVATE YOUR ACCOUNT



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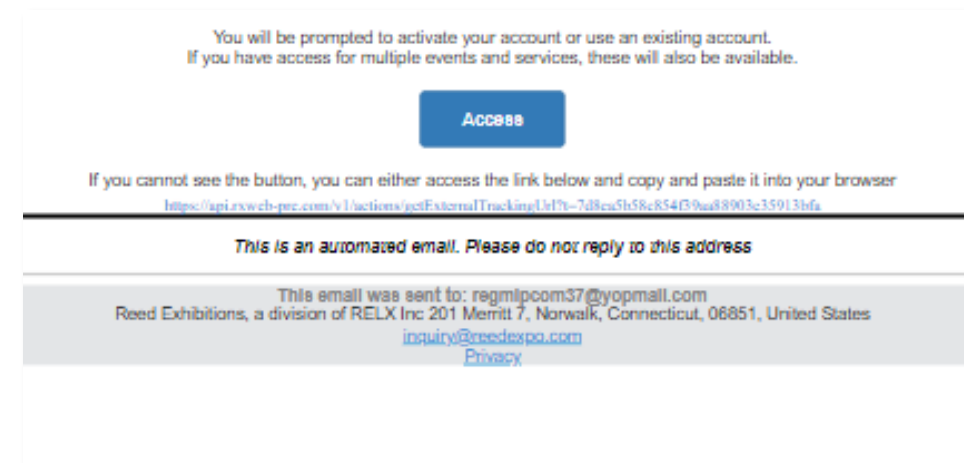
Upon registration, you will receive an email to **activate your account** like this

It may end in SPAM folders, here's the sender's name to find it :

no-reply@rxglobal.com

Two options to activate your account :

- Use “Access” button
- Copy and paste the link at the bottom in a browser



PARTICIPANT PROFILE

WAICF

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Peter EVANS
Marketing director

Upload picture
Formats: jpg, png, gif
Max file size: 1MB
Minimum: 180*180px

About Peter
Marketing director at Quality 3 Sarl for 4 years, living in France

atlasre.edehx@gmail.com
+33683850823

Twitter LinkedIn

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity
the selected item will be used in filter
Producer

Participant activities?

Your country / region

Click in top right menu under your name on “**My Profile**”.

Then update your personal profile **by clicking on the pen icon button on each section**

You should add:

- **MANDATORY FOR YOUR BADGE : YOUR PHOTO**
(recommended size 180*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (*Twitter & LinkedIn*)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

IMPORTANT :

Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.

COMPANY PROFILE – only available for admins



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The image shows a screenshot of the 'YOUR PROFILE' form. At the top, there are tabs for 'Profile' and 'Company Administrators'. Below the tabs is a disclaimer about content ownership. The main form area is divided into several sections: 'Brands we represent' (with a text input field), 'Filters' (with a dropdown menu), 'Your company activities' (with a dropdown menu), 'Your company country / region' (with a dropdown menu), 'Your company genres' (with a dropdown menu), and 'Gallery of products and services' (with a '+ Add product' button). An overlay window is shown in the foreground, displaying the 'Edit my profile' form. This overlay has a red box around the 'Edit my profile' button in the top right corner. The overlay also shows the 'COMPANY WEBSITE', 'COMPANY EMAIL', 'COMPANY PHONE', and 'ADDRESS' fields, each with an edit icon in the top right corner.

Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”.
Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

IMPORTANT:

Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

PARTICIPANTS DIRECTORY



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Browse the list of all participants and get in touch with the people of your choice !

Filters

- Filter participants by
- visitors status,
 - job function,
 - genre of expertise,
 - countries, etc...

Participant Directory

Search participants

316 Participant(s)

Last name (A-Z)

Atermer Affiliate
Manager
Affiliates New Company Sharer
Stand: C17
France
Created 4th Jul
040723merater-affiliatenew@mailinator.com
+33077 171 0515

Atermer Affiliate
Manager
Affiliate New Sharer Merater 2
Stand: A112A
France
Created 5th Jul
050723merater-affiliatesh@mailinator.com
+33077 171 0515

Add to My Network

Send a message

Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- **Recently updated!!**

Option to add a participant to "My Network & Plan" (favourites)

Use this button to send a message to the participant of your choice

COMPANY DIRECTORY

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Discover the list of all exhibiting companies and save those that interest you the most !

The screenshot displays the 'Company Directory' interface. At the top, there is a search bar labeled 'Search exhibitors' with a magnifying glass icon. Below the search bar, it indicates '182 Exhibitor(s)'. On the left side, there is a 'Filters' sidebar with categories like 'Activities', 'Company activities', and 'Company roles'. The main content area lists exhibitors. Each entry includes a profile picture placeholder, a company name (e.g., '4f7cfb2f', '4flow AG', '55C'), a description, and an 'Add to Network' button with a heart icon. A 'VISITORS' label is also present for each entry.

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the filtering options

Enter any keywords to find your targets.

Add a company to you favourites list called "My Network & Plan" (Heart icon on top)

Quick link to company details

SESSION DIRECTORY

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Explore the list of events offered during the market and plan your visit by selecting the ones you prefer !

Filters

Filter by days, theme, rooms etc.

The screenshot shows the WAICF Session Directory interface. On the left is a 'Filters' sidebar with categories: Festival, Networking, Company activities, Regional & International, and Training & Support. The main area displays a list of sessions, each with a circular icon, a title, a description, and an 'Add to Plan' button. Three callout boxes are present: one pointing to the 'Filters' sidebar, one pointing to the 'Add to Plan' button of the 'INTERNATIONAL FORMAT AWARDS' session, and one pointing to the 'Add to Plan' button of the 'MIPCOM CANNES EVENT SCREENING - JUNE' session.

| Session Title | Description | Add to Plan |
|--------------------------------------|------------------------|-------------|
| INTERNATIONAL FORMAT AWARDS | 13-15 Feb 2025, Cannes | Yes |
| FIRST TIMERS PRESENTATION | 13-15 Feb 2025, Cannes | Yes |
| MIPCOM CANNES EVENT SCREENING - JUNE | 13-15 Feb 2025, Cannes | Yes |

Quick link to session details (synopsis, speakers etc.)

Option to add a sessions to "My Network & Plan" (favourites)

MY NETWORK & PLAN



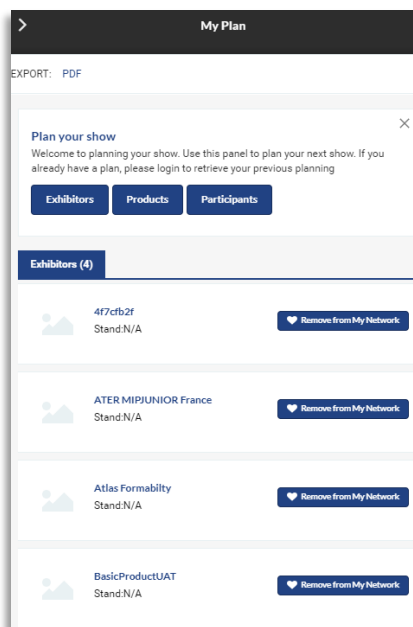
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This new functionality is used to **add favorites and save some records** in case it should be accessed quickly later by participants



- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:



- It is possible to remove a favorite by clicking on the following button:



WARNING

PDF extract does only contain companies and sessions.
Neither products not participants.

MESSAGES

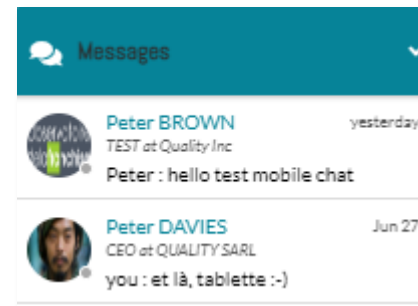
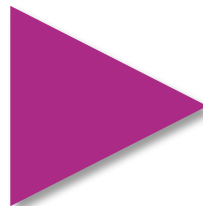
WAICF

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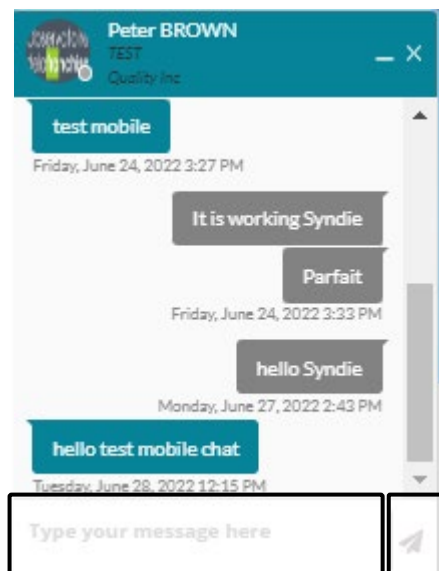
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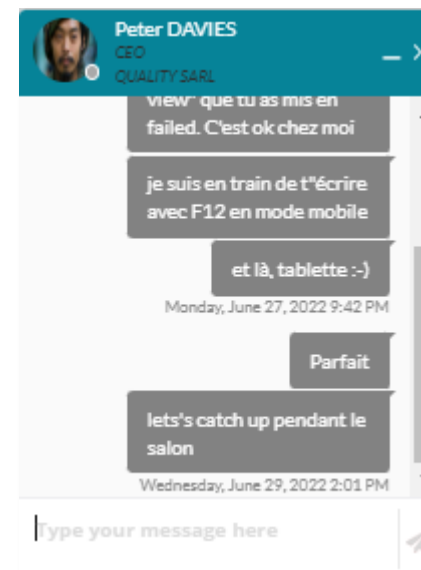
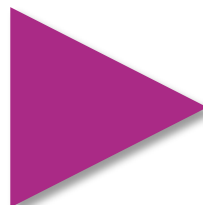
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



To start a discussion, click on “Send a message” on a participant details page



New posts can be filled in a chat window. Click send to post the message.
URL will displayed as links.



User's availability is displayed next to the picture.

Green: participant is connected
Grey: participant is offline

NEED ANY ASSISTANCE?



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Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 65 00.

Our telephone service is open from Monday to Friday, 9am to 6pm CET.

[By form](#)

[Read the FAQ](#)