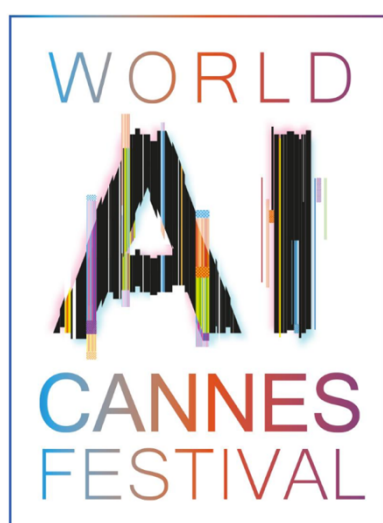




Press Release
December 10th, 2024

World AI Cannes Festival – February 13, 14 & 15, 2025
Palais des Festivals & des Congrès de Cannes - FRANCE

The World AI Cannes Festival returns for its 4th edition in Cannes



From February 13 to 15, 2025, Cannes will host the 4th edition of the World AI Cannes Festival (WAICF), the leading global event entirely dedicated to artificial intelligence. This must-attend gathering will bring together tech leaders and shed light on the economic, human, and societal challenges that will shape our near future. Over three days, the Palais des Festivals & des Congrès de Cannes will once again become the focal point of the AI world. More than 12,000 visitors are expected, including prominent international experts, scientists, and market leaders in AI.

On Thursday, February 13, and Friday, February 14, the event will be dedicated to professionals, featuring strategic conferences, workshops, exhibitions, and networking sessions. These days offer a unique opportunity to discover the latest trends, exchange with internationally renowned experts, and meet influential industry leaders. On Saturday, February 15, the festival will open its doors to the general public for a day of interactive and engaging experiences, allowing everyone to explore the potential of AI and gain a better understanding of this technology.

The festival has received the official label from the French government as part of the Summit for AI Action (February 10-11, 2025, in Paris). It will conclude a week in which the world's most significant AI experts converge in France, further highlighting the World AI Cannes Festival's major role in the French, European, and global AI ecosystem.



Spotlight on the 4th edition's Program

For the 2025 edition, WAICF will feature a rich and varied **conference program** exploring major societal and economic challenges related to AI across:

- **5 key themes:** societal impacts of AI, data and AI model security and privacy, ethical and responsible AI, AI implementation in businesses, and future technologies.
- **4 major growth sectors** for AI in the coming years: **AI for Healthcare, AI for Banking & Finance, AI for Manufacturing, and AI for Retail.**

A Renowned Honorary Committee

An honorary committee composed of iconic figures in AI will share their vision for the future of AI and the implications of these technological advancements for society, relationships, and economic activities. Under the chairmanship of **Francesca ROSSI**, Fellow and AI Ethics Global Leader at **IBM**, the **WAICF 2025 honorary committee** includes:

- **Luc JULIA**, Scientific Director, **RENAULT**
- **Esma AIMEUR**, Professor at the Department of Computer Science, **UNIVERSITY OF MONTREAL**
- **Anna MARESCHI DANIELI**, Member of the Board, **DANIELI & C. OFFICINE MECCANICHE SPA**
- **Dileep GEORGE**, Director of Research, **GOOGLE DEEPMIND**
- **Pascale FUNG**, Senior Director of AI Research, **META FAIR**
- Peter LIU, Chairman, **WI HARPER GROUP**
- **Laura GILBERT**, Chief Analyst, Director of Data Science, **10 DOWNING STREET**

Investment & Innovation at WAICF

Following its success in 2024, the [Investors Summit](#) dedicated to tech investors returns for 2025. It will provide an opportunity to discuss investment challenges in AI and discover the most innovative startups and scale-ups in the sector.



Additionally, WAICF will feature **new demo sessions and startup pitches**, with over 50 emerging companies showcasing their projects, as well as solution demonstrations.

As in previous editions, WAICF 2025 will include **an exhibition zone** inviting visitors **to explore all facets of AI**. This space will host companies and innovators presenting groundbreaking solutions, with demonstrations and immersive experiences. Renowned universities and top AI researchers will also be present to share their advancements. **Key sponsors of the 2025 edition** include AWS, HPE, NVIDIA, DXC TECHNOLOGIES, LUTECH, and regional and international pavilions such as HUB BRUSSELS, AWEX, Italian Trade Agency (ICE), French Tech, Alpes-Maritimes Department, Région Sud, and more.

WAICF: A Global Reference in AI in Just 4 Years

The World AI Cannes Festival was born from an unprecedented initiative combining local governments and private partners to raise awareness among businesses and the public about the major economic, human, and societal challenges associated with AI. The festival is organized by EuroPIA Institute, the City of Cannes, the Palais des Festivals & des Congrès, and RX France.

Find the first [conferences](#) and [speakers](#) on the [WAICF 2025](#) website.

MEDIA ACCREDITATION

- [Press Accreditation Conditions](#)
- [Press Room](#)

About World AI Cannes Festival

The World AI Cannes Festival brings together industry experts, professionals and the general public for exhibitions, workshops, happenings, conferences, networking and international events. The rich and varied program highlights the latest applications of AI in business and everyday life. A unique opportunity for national and international institutions, associations, companies and startups from all over the world to meet their audiences, showcase their know-how and demonstrate their commitment to ethical and sustainable AI.

About RX

[RX](#) is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

[RX France](#) manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV,



Paris Photo, Maison&Objet*, Big Data & AI Paris, World AI Cannes Festival ... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.

[RX](#) is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

www.rxglobal.com

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