WORLD ARTIFICIAL INTELLIGENCE CANNES FESTIVAL
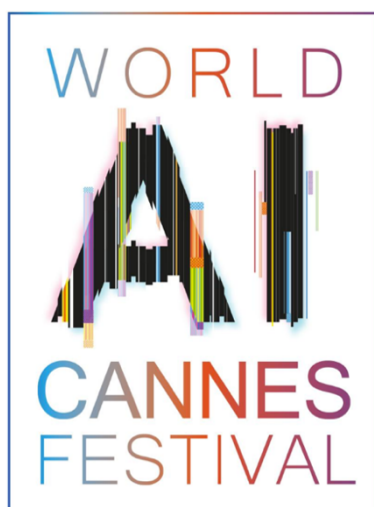
World AI Cannes Festival – February 13, 14 & 15, 2025
Palais des Festivals & des Congrès de Cannes

RDV à Cannes du 13 au 15 février où le WAICF réunit les plus grands experts IA au monde

From February 13 to 15, 2025, Cannes will host the 4th edition of the World AI Cannes Festival (WAICF), the premier global event entirely dedicated to artificial intelligence. This must-attend gathering will unite tech leaders and highlight the economic, human, and societal challenges that will shape our near future. Over three days, the Palais des Festivals & des Congrès in Cannes will once again become the focal point of the global AI community. More than 12,000 visitors are expected over the three days, including leading experts, scientists, and key players in the international AI market.

Spotlight on the speakers of the 4th edition

WAICF serves as a pivotal moment for AI professionals and experts, offering them a platform to discuss the latest developments in the field. This edition features a diverse program, bringing together international speakers from professional, academic, and public policy backgrounds.

In 2025, WAICF will showcase some of the most prominent figures in the AI ecosystem, including:

- **Gilles ROTH,** Minister of Finance, **Ministry of Finance of Luxembourg**
  Thursday, February 13 – 10h30 / 10h45 – Keynote Opening Speech

- **Pascale FUNG**, Senior Director of AI Research, **Meta Fair**
  Thursday, February 13 – 14h00 / 14h25 – What lies beyond LLM? – Conference 1

- **Elham TABASSI**, Chief AI advisor & Associate for Emerging Technologies, National Institute of Standards & Technology (NIST)

An event of   INSTITUT EUROPIA   PALAIS DES FESTIVALS ET DES CONGRÈS CANNES   CANNES CÔTE D'AZUR FRANCE   DÉPARTEMENT DES ALPES-MARITIMES   Organized by   RX In the business of building businesses

Thursday, February 13 – 14h25 / 15h15 – How Should organizations address ethical concerns and avoid a lack of trust? – Conference 1

- **David GROUT**, CTO EMEA, **Google**
  Thursday, February 13 – 15h15 / 15h40 – AI & Cybersecurity : eternal flame, frozen heart – Conference 2

- **Jerry SHEEHAN,** Director, OECD Directorate for Science, Technology and Innovation, **OECD**
  Friday, February 14 – 10h00 / 10h25 – How to Reduce the environmental cost/impact of AI while maintaining innovation? – Conference 1

Over **320 speakers** will participate in this edition, representing key and strategic sectors of AI. With a high-level conference program, the festival will provide a comprehensive overview of AI applications and innovations across five key strategic areas, featuring speakers such as:

- **Manufacturing**: **Dr Lobna KAROUI**, Chief Insights for Connected products, Stellantis
  Thursday, February 13 – 10h35 / 11h00 – How to implement a data & AI-driven culture in your organization? – Conference 2

- **Healthcare**: **Ricardo GAMINHA PACHECO**, Strategic Partnering, Business Development & Licensing Director, Insilico
  Thursday, February 13 – 11h25 / 11h50 – Revolutionizing drug discovery: the journey of the first AI-designed drug to enter human clinical trials – Conference 2

- **Banking & Finance**: **Donation CHEDOM FOTSO**, Head of Applied AI – CB Data Science of Excellence, Deutsche Bank
  Thursday, February 13 – 14h00 / 14h25 – The Rise of AI Agents and Agentic Systems: How their evolving landscape is shaping the future? – Conference 2

- **Retail**: **Senthil PADMANABHAN**, VP Platform & Infrastructures, Ebay
  Thursday, February 13 – 11h15 / 12h05 – How do applied AI and Gen AI have enhanced AI's potential? – Conference 3

- **AI for Good**: **Aaron KALVANI**, Senior Advisor on AI, United Nations
  Friday, February 14 – 14h25 / 15h15 – How is AI contributing to positively and concretely improve social impact? – Conference 1

This conference program reflects the diversity of topics and perspectives offered at the Festival.

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Find the full conference program and speaker lineup on the WAICF 2025 website.

The Festival has been officially endorsed by the French government as part of the AI Action Summit (February 10-11, 2025, in Paris), and will conclude a week that will bring the world's most important AI experts to France, highlighting the significant impact of the World AI Cannes Festival on the French, European, and international AI ecosystem.

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About World AI Cannes Festival
The World AI Cannes Festival brings together industry experts, professionals and the general public for exhibitions, workshops, happenings, conferences, networking and international events. The rich and varied program highlights the latest applications of AI in business and everyday life. A unique opportunity for national and international institutions, associations, companies and startups from all over the world to meet their audiences, showcase their know-how and demonstrate their commitment to ethical and sustainable AI.

About RX
RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet*, Big Data & AI Paris, World AI Cannes Festival … and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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