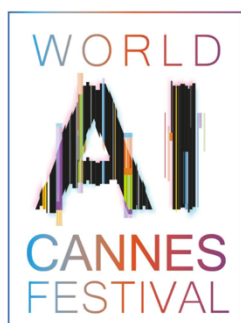




Press Information  
December 17, 2024

World AI Cannes Festival – February 13, 14 & 15, 2025  
Palais des Festivals & des Congrès de Cannes

## World AI Cannes Festival 2025: Applications for the "Cannes Neurons Awards" are now open



From February 13 to 15, 2025, Cannes will once again host the World AI Cannes Festival, a globally renowned event dedicated to artificial intelligence. This technological innovation showcase brings together key industry players to explore solutions addressing tomorrow's economic, human, and societal challenges. Designed to captivate both experts and the general public, the festival offers a rich and diverse program.

One of the highlights of this edition will be the 4th "Cannes Neurons Awards" ceremony, which will celebrate the most audacious, creative, and impactful AI projects, in partnership with the International Telecommunication Union (ITU).

Applications are now open !

### Spotlighting AI Innovations for a Better World

Exclusively dedicated to **startups**, the "Cannes Neurons Awards" competition highlights young companies pushing the boundaries of innovation in artificial intelligence. This initiative aims to propel the most **agile and creative** projects onto the international stage, acting as drivers of AI transformation with a **positive societal or economic impact**.

This competition is a true mark of **recognition in the international ecosystem** and helps bring tomorrow's AI projects to life. The World AI Cannes Festival offers a unique opportunity to position oneself as a key player in the sector while networking with experts from around the world.

The Cannes Neurons Awards are divided into **five strategic categories**:



- **Banking & Finance Award**
- **Manufacturing Award**
- **Retail Award**
- **Healthcare Award**
- **AI For Good Award**



The 4th edition focuses on the event's strategic sectors and highlights AI's positive impact.

The jury will consist of **10 internationally renowned AI experts** from diverse backgrounds, including:

- **Luc JULIA**, Scientific Director, RENAULT
- **Esma AIMEUR**, Professor at the Department of Computer Science, UNIVERSITY OF MONTRÉAL
- **Anna MARESCHI DANIELI**, Vice Chairman, ACCIAIERIE BERTOLI SAFAU S.P.A., DANIELI GROUP
- **Francesca ROSSI**, Fellow and AI Ethics Global Leader, IBM
- **Dileep GEORGE**, Director of Research, GOOGLE DEEPMIND
- **Pascale FUNG**, Senior Director of AI Research, META FAIR
- **Peter LIU**, Chairman, WI HARPER GROUP



- **Laura GILBERT**, Chief Analyst, Director of Data Science, 10 DOWNING STREET
- **Fred WERNER**, Head of Strategic Engagement, ITU (INTERNATIONAL TELECOMMUNICATIONS UNION)
- **Martin J. MURPHY**, Chairman & Chief Executive Officer, ALPHAMED CONSULTING

The award ceremony will take place on **February 13, 2025**, at 8:00 PM during the World AI Cannes Festival. Winners will be officially recognized with the "CANNES NEURONS" trophy and will have the choice of a booth at the startup village during WAICF 2026 or three VIP tickets to the event.

To participate in the "Cannes Neurons Awards 2025," applications can be submitted via the following link until December 20, 2024: [lien](#)

#### **PRESS ACCREDITATIONS**

- [Accreditation conditions](#)
- Accreditation conditions can be requested from the press service. [Press Service](#)
- [Press Service](#)

**The Cannes Neurons Awards** are organized by the EuroplA Institute, the Palais des Festivals et des Congrès de Cannes, the City of Cannes, and with the support of the ITU.

#### **About World AI Cannes Festival**

The World AI Cannes Festival brings together industry experts, professionals and the general public for exhibitions, workshops, happenings, conferences, networking and international events. The rich and varied program highlights the latest applications of AI in business and everyday life. A unique opportunity for national and international institutions, associations, companies and startups from all over the world to meet their audiences, showcase their know-how and demonstrate their commitment to ethical and sustainable AI.

#### **About RX**

[RX](#) is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

[RX France](#) manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, MIPCOM, MIPTV, Paris Photo, Maison&Objet\*, Big Data & AI Paris, World AI Cannes Festival ... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.

[RX](#) is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.



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