



## **PRESS REGISTRATION CONDITIONS**

### **HOW TO REQUEST A PRESS ACCREDITATION?**

Send a complete file with all necessary press credentials (below), to the press accreditation service by email: [waicf@agence-profile.com](mailto:waicf@agence-profile.com)

### **REGISTER AS A JOURNALIST**

Thank you for your interest in applying for press accreditation. Find out how to register:

The press department does its best to accommodate all requests, while recognizing the need to balance international, national, local, trade and general media, as well as the pertinence of the media for our clients.

Registered journalists can access access to the entire Conference Program, to the Expo floor with all the exhibitors, to the demo sessions and startup pitches on the Expo floor and to the catering.

For any questions, please contact [Jennifer Loison](#) at Profile (French PR agency).

### **REGISTRATION CONDITIONS**

*Read these carefully before continuing:*

- You must be full-time journalist.
- Send the required press credentials (listed below) to our press accreditation service.
- The press accreditation team may ask for additional information.
- Press accreditation at previous Rx Global events does not guarantee automatic renewal.
- Non-editorial staff (e.g. advertising, sales, marketing, PR, publishers, ...) must register as visitor.
- Rx Global reserves the right to refuse an accreditation. No press accreditation is accepted directly onsite.

## **REGISTER AS AN ONLINE JOURNALIST / BLOGGER**

*writing / blogging must be your main professional activity:*

- your press registration form
- a commissioning letter from your editor in chief or a link to a current page of your media where your name and title appear in the editorial team.
- a copy of your press card or your business card
- a recent by-lined article (less than 3 months old)

*Online media and blogs must meet the following criteria:*

- *Online media must post original and dated news at least once per week.*
- *Personal website or blog (fan sites etc.) do not qualify for press registration. Blogs must be well established and show an acceptable level of interactivity and comment.*
- *Sponsored blogs or company blogs do not qualify for press registration.*

## **REGISTER AS A JOURNALIST OR FREELANCE**

- your press registration form
- a commissioning letter from your editor in chief
- a copy of your press card
- a recent by-lined article (less than 6 months old)

## **REGISTER AS A PHOTOGRAPHER**

- your press registration form
- a commission letter from your editor in chief or our agency
- a copy of your press card

## **REGISTER AS A BROADCAST OR RADIO JOURNALIST**

*Each crew member must register separately*

- your Press registration form
- a letter of the broadcaster letterhead confirming when and on which programme the report will be broadcast
- a copy of your press card
- a commissioning letter from your editor in chief
- a DVD or an Internet link to the programme's most recent broadcast